Innovations in Large-Area Electronics Conference
21-22 January 2020
Wellcome Genome Campus, Cambridge, UK

Printable, flexible, plastic, organic & bio- electronics
Researchers • Manufacturers • Integrators • Users

‘Best UK event. Great mix of academic & industrial presenters & attendees.’
Dr Mark James, Merck Chemicals Ltd. innoLAЕ 2019 delegate

‘A good place to meet the innovators in university and industry.’
innoLAЕ 2019 poster presenter

“Outstanding conference. High quality talks are really impressive.”
innoLAЕ 2018 speaker

innoLAЕ.org
About the Conference

The 6th annual Innovations in Large-Area Electronics Conference (innoLAE 2020) will be held at the Wellcome Genome Campus Conference Centre in Hinxton, Cambridge, UK on 21-22 January 2020. The conference programme highlights the most innovative and exciting aspects of large-area electronics - a new way of making electronics that includes printable, plastic, organic, flexible and bio- electronics.

innoLAE attracts researchers, manufacturers, suppliers, integrators and users to explore this emerging technology and the development of products incorporating LAE. By attracting equal and growing interest from industry and academia, the innoLAE conference provides a unique and important platform for supporting innovation, building collaborations, knowledge sharing and, ultimately, promoting the growth of the field and advancing the state-of-the-art.

The conference delivers a high calibre programme of keynote addresses from internationally-renowned speakers, parallel track oral presentations of latest research results, a poster session, an exhibition showcasing leading companies’ latest products and developments - along with extensive networking opportunities - including a gala dinner at Queens’ College.

Having established itself as a key event for the LAE community, we look forward to innoLAE 2020 once again playing host to researchers from all over the world as they present the view from SMEs and large global companies, leading manufacturers and end-users, research and technology organisations and academia.

"Excellent networking opportunity and a good blend of companies, RTOs and academia.*

- innoLAE 2016 delegate

"The mix of speakers and exhibitors is great - it really supports the principles of innovation.*

- innoLAE 2017 delegate

"Very useful for getting a sense of market needs and emerging ideas.

- industry day 2018 delegate

“We expected to meet some development partners and we were VERY successful.”

- industry day 2017 delegate

innoLAE conference at a glance

The innoLAE conference is designed to facilitate knowledge sharing between industry and academia to encourage collaboration, support innovation and, ultimately promote the growth of the field and advance the state-of-the-art. Over five years the innoLAE conference has grown steadily to become recognised as ‘the premier UK event’. The conference managed to attract equal and growing interest from both industry and academia - researchers, manufacturers, integrators and users. Over 5 years the conference and preceding industry day, received registrations from 807 unique delegates representing 323 institutions across 27 countries.

During this period of growth, the conference was able to maintain the unique academia: industry balance which makes it such a productive space. Many attendees list this mix of speakers and delegates as the most valuable and distinctive characteristic of the conference.
Who should attend?

- Researchers
- Business Development professionals
- End-users
- Process developers
- Manufacturing engineers
- Technology scouts

Why should you attend?

- Gain access to key decision-makers in the UK LAE community
- Hear the latest results from academics
- Learn from representatives of global companies active in the technology
- Form new partnerships with delegates, vendors and speakers
- Network with colleagues at the gala dinner and the drinks reception

Sectors

- Electronics and displays
- Sensors and devices
- Energy
- Printing and packaging
- Healthcare and biomedical
- Automotive
- Aerospace and defence

‘It was great to see a combination of state-of-the-art academic research & industrial implementations of LAE.’

innoLAE 2018 speaker
Dr Daniel O’Connor,
National Physical Laboratory

Continue your casual networking and unwind in true Cambridge style at the conference gala dinner - hosted in the historic ‘Old Hall’ of Queens’ College.
Exhibit at innoLAE 2020

‘Our company exhibited for a 3rd year at innoLAE and each year we find new collaborators and partners and I learn something new, which is great.’

Exhibit at innoLAE

£975 (+VAT) - includes one delegate registration and a standard table top with power. Additional company representatives can register at the discounted rate. (£295).

To register visit innolae.org

Why exhibit?

- Highlight your company’s expertise to a highly targeted audience
- Raise brand awareness and recognition via logo and advertisement placement
- Leverage your exhibition through marketing campaigns and social media
- Generate leads and form new partnerships with delegates, vendors and speakers
- Demonstrate your products or services
- Find new talent for your organisation

Optomec @OptomecInc

On display at #InnoLAE2018 with the latest Aerosol Jet samples. Glad to be partnering with Semitronics and @InnoLAE in this beautiful venue!

© Wellcome Genome Campus

Previous exhibitors include...
Sponsor innoLAE 2020

Get involved - sponsor innoLAE 2020 to expand your visibility across the large-area electronics community.

Platinum
£5,495 (+VAT) One opportunity available
- Conference attendance for 5 company representatives - including the gala dinner
- Double exhibition stand with table top
- One speaker/presentation slot
- Distribute company brochures in delegate bags
- Logo printed on every delegate’s name badge
- Acknowledgement of sponsorship at the gala dinner - e.g. printed on menus and mentioned during speech

Gold
£3,295 (+VAT)
- Conference attendance for 3 company representatives - including the gala dinner
- Standard exhibition stand with table top
- Promotion of company as poster prize sponsor, short presentation (a couple of slides) and awarding of prize to conclude poster session
- Distribute company brochures in delegate bags

Silver
£2,195 (+VAT)
- Conference attendance for 2 company representatives - including the gala dinner
- Standard exhibition stand with table top
- Additional representatives at reduced registration rate
- Sponsorship marketing package - detailed above

Additional sponsorship

Delegate bag sponsorship *
£1,250 (+VAT) One opportunity available
The bag sponsor’s logo will be printed, alongside the conference logo, onto the conference bag given to every attendee during registration.

Lanyard sponsorship *
£995 (+VAT) One opportunity available
The lanyard sponsor’s logo will be printed onto the nametag lanyards given to every attendee during registration.

Delegate bag insertions
£300 (+VAT) per item Limited opportunities available
Ensure that your marketing material is received by each conference attendee. This sponsorship places a single item of marketing material (e.g. brochure or small corporate gift) into each delegate bag. Material is limited to a single A4 sheet, or smaller folded items with no more than 6 sides.

Conference programme advertisement
£250 (+VAT) Limited opportunities available
Display a full page, full colour advertisement in a prominent location within our glossy conference programme, received by the majority of attendees, and available online.

Literature Table
 Attendees: £100 (+VAT)
Non-Attendees: £200 (+VAT)
Make your literature available for delegates to read throughout the conference. This sponsorship allows for the display of a company leaflet/brochure/report on the literature table positioned in the registration area.

* The delegate bag and lanyard sponsorships also include the premium sponsorship marketing package, detailed on the previous page. These sponsorships benefit from sustained branding through re-use post-event!
Please get in touch with us to discuss any sponsorship or exhibition queries you may have. We look forward to hearing from you!

Contact us at:
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@innoLAE  @EPSRCCentreLAE  innolae-annual-conference-&-exhibition