

Sponsor innoLAE 2020

Get involved - sponsor innoLAE 2020 to expand your visibility across the large-area electronics community.

Premium sponsorship

All premium sponsorship opportunities come with the following marketing package:

- Sponsorship promoted online *logos and hyperlinks on conference website and social media*
- Logo displayed on prominent conference backdrops *e.g. registration area banners, lecture theatre welcome screen*
- Logo displayed on printed conference material *e.g. marketing material, conference programme*

Platinum

£5,495 (+VAT) One opportunity available

- Conference attendance for 5 company representatives - including the gala dinner
- Double exhibition stand with table top
- One speaker/presentation slot
- Distribute company brochures in delegate bags
- Logo printed on every delegate's name badge
- Acknowledgement of sponsorship at the gala dinner - e.g. printed on menus and mentioned during speech

Gold

£3,295 (+VAT)

- Conference attendance for 3 company representatives - including the gala dinner
- Standard exhibition stand with table top
- Promotion of company as poster prize sponsor, short presentation (a couple of slides) and awarding of prize to conclude poster session
- Distribute company brochures in delegate bags

Silver

£2,195 (+VAT)

- Conference attendance for 2 company representatives - including the gala dinner
- Standard exhibition stand with table top
- Additional representatives at reduced registration rate
- Sponsorship marketing package - *detailed above*

Additional sponsorship

Delegate bag sponsorship *

£1,250 (+VAT) One opportunity available

The bag sponsor's logo will be printed, alongside the conference logo, onto the conference bag given to every attendee during registration.

Lanyard sponsorship * £995 (+VAT)

One opportunity available

The lanyard sponsor's logo will be printed onto the nametag lanyards given to every attendee during registration.

Delegate bag insertions

£300 (+VAT) per item Limited opportunities available

Ensure that your marketing material is received by each conference attendee. This sponsorship places a single item of marketing material (e.g. brochure or small corporate gift) into each delegate bag. Material is limited to a single A4 sheet, or smaller folded items with no more than 6 sides.

Conference programme advertisement

£250 (+VAT) Limited opportunities available

Display a full page, full colour advertisement in a prominent location within our glossy conference programme, received by the majority of attendees, and available online.

Literature Table

Attendees: £100 (+VAT)

Non-Attendees: £200 (+VAT)

Make your literature available for delegates to read throughout the conference. This sponsorship allows for the display of a company leaflet/brochure/report on the literature table positioned in the registration area.

