

innoLAE Industry Networking Day

Tuesday 23 February 2021

Online



MAKING CONNECTIONS: ACCELERATING INNOVATION IN FLEXIBLE AND HYBRID ELECTRONICS

Building on the success of previous years, join CPI for this exciting online event and come away with an understanding of how flexible large-area electronics can benefit your business and the markets in which you work.

At the industry day you will gain access to key decision-makers associated with large-area electronics. You will hear from industry experts on what the market drivers are and how the technology can be used across markets to achieve significant benefits and new business models. You will also have an opportunity to be part of networking and competition pitch sessions which will provide access to leaders in research, technology innovation and manufacturing who are active today in printed, flexible and large-area electronics.

What to expect on the day

- Gain access to decision-makers who will highlight key market opportunities for large-area electronics.
- Learn from the leading companies about the industry challenges the technology is facing with an end user panel discussion.

- An opportunity to present what your company can offer in response to strategic challenges driven by end users.
- Network with key players in the industry in one afternoon.

AGENDA

Date: Tuesday 23 February 2021, 13:00 - 16:00 (UK Time)

Venue: Online

- Welcome and Introduction – John Cocker, Director of Electronics, CPI
- Market Overview – Raghu Das, CEO, IDTechEx
- AB InBev Competition Pitches
- PragmatIC Case Study – Alastair Hanlon, Chief Commercial Officer, PragmatIC
- Flexible Electronics and the Digital Business Models – Sven Strassburg, IBM Watson IoT Architect Lead Europe, IBM
- AB InBev Competition Pitch winner announcement
- Close and thank you – John Cocker, Director of Electronics, CPI

AB InBev Digital Packaging Challenge

Are you an SME or a Technology Provider? If so, you are invited to participate in AB InBev's digital packaging challenge, a live pitching session at the CPI Industry Day which encourages SMEs, entrepreneurs and technology providers to deliver a 5 minute creative solution "pitch" which addresses the digital packaging challenge posed by AB InBev.