

How to write a great abstract for the innoLAE Conference

The **Innovations in Large-Area Electronics** (innoLAE) conference showcases the latest advances from academia and the most recent developments from industry. Our aim is to help accelerate the development of winning products that have their foundations both in innovative use of known technologies and in the commercialisation of new science and technology. Uniquely therefore we have a mixed audience of industry and academic participants and our aim is to provide interest to all attendees from all presentations.

Our Programme Committee will assess the submitted abstracts according to three criteria:

1. Degree of Innovation (to what extent the abstract shows results or capabilities that extend the state-of-the-art)
2. Potential of the Commercial Opportunity (how well the work is connected to a commercial opportunity, and the size/breadth of that opportunity)
3. Attractiveness to Our Audience (this includes fit to the scope of the conference and the interests of the audience: an abstract relating to hot topics or new application areas within LAE will score highly; an abstract that is very similar to a presentation given at a previous conference, or one that is overtly commercial and with low informational content will get a low score)

Your abstract must fit with the scope defined in the Call for Papers document to be considered for either oral or poster presentation. Please read this carefully and if you have questions about scope, or believe your abstract should be considered even though it appears to fall outside the scope, you are welcome to contact us on info@innolae.org.

Abstracts should clearly state the content of the presentation and how it addresses the criteria above. We need to be told in the abstract what is innovative about what is presented and how it extends the state-of-the-art. We need to be told about the markets or applications into which the abstract content is aimed (even if that aim is far into the future). Tell us why your work is of interest to both industrial and academic participants beyond its degree of innovation and attractiveness of the commercial opportunity. Why is your presentation topic likely to be of great interest to all sectors of the audience?

Submissions from academia need to provide information about the commercial opportunity that their presentation will address and explain clearly the commercial need (often called the motivation) that their work meets. Industry submissions need to provide technical information about what is being presented and why: this is NOT a sales pitch.

The Programme Committee is a broad group of experts taken from industry and academia, so ensure that your language and use of acronyms is suitable for a non-specialist in your field to understand clearly. You may need to provide an introductory paragraph of background information if your topic is highly specialist. Diagrams and images can be very helpful for assessors.

In summary:

- An abstract (and the paper/poster which it is summarising) should have an introduction, main section and conclusion.
- Tell us what is innovative about the work
- Explain WHY you are doing it – what is the vision for a successful outcome
- Don't use specialist terminology without introducing it

- Get someone else to read it and suggest how it answers the three acceptance criteria

I wish you every success with your submission

Chris Rider

Programme Chair, InnoLAE 2021